Message Text

CONFIDENTIAL

PAGE 01 QUEBEC 00253 071427Z ACTION EUR-12

P 070030Z JUL 77
FM AMCONSUL QUEBEC
TO SECSTATE WASHDC PRIORITY 1037
INFO AMEMBASSY OTTAWA PRIORITY
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AMCONSUL TORONTO

CONFIDENTIAL QUEBEC 0253

EO 11652: GDS TAGS: PINT ECON CA

SUBJ: WILL THEY SPEAK FRENCH IN THE BOARD ROOM?

REF: MONTREAL 1093

1. NOTED UNIVERSITY OF MONTREAL SOCIOLOGIST, GUY ROCHER, WHO IS AT PRESENT SERVING AS DEPUTY TO THE MINISTER OF STATE FOR CULTURAL DEVELOPMENT, CAMILLE LAURIN, TODAY TOLD ME CONTROVERSIAL LANGUAGE BILL ONE WILL PROBABLY BE AMENDED IN LINE WITH THE RECOMMENDATIONS MADE BY THE MISSION SENT BY THE GOQ TO STUDY THE USE OF LANGUAGE IN THE HEAD OFFICES OF MULTINATIONAL COMPANIES IN EUROPE (REFTEL). HE BELIEVES FINAL DRAFT OF BILL WILL AUTHORIZE USE OF FOREIGN LANGUAGE COMMUNICATIONS OUTSIDE QUEBEC BUT WILL REQUIRE THAT FRENCH BE USED FOR ALL INTERNAL COMMUNICATIONS. ROCHER CONFIDED THAT QUEBEC MINISTERS ARE NOT EMOTIONAL" ON QUESTION OF LANGUAGE IN BUSINESS AS THEY ARE ON QUESTION OF POLITICAL SOVEREIGNTY. THEREFORE, HE BELIEVES REASONABLE

AMENDMENTS WILL MEET LITTLE RESISTANCE. HE WAS MUCH MORE CONFIDENTIAL

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RELUCTANT TO COMMENT ON THE LIKELIHOOD OF AMENDMENTS TO CRITERIA CONT ROL-

LING ACCESS TO ENGLISH LANGUAGE SCHOOLS, INDICATING THAT DR. LAURIN HAS "DEFINITE PERSONAL VIEWS" ON THIS SUBJECT.

2. ROCHER, WHO IS ONE OF THE AUTHORS OF THE LANGUAGE GILL, ASSERTED THAT THE KEY TO THE LANGUAGE QUESTION, AS HE SEES IT,

IS ACCESS OF FRANCOPHONES TO TOP AND MIDDLE MANAGEMENT JOBS IN THE PRIVATE SECTOR. TRADITIONAL INFORMAL BARRIERS TO FRANCOPHONES, WHICH HE INSISTED "STILL EXIST", MUST BE REMOVED. UNLESS PRESENT ANGLOPHONE DOMINANCE IN PRIVATE BUSINESS AND FINANCIAL INSTITUTIONS IS BROKEN, THE CULTURAL ASPECTS OF THE LAW ARE ONLY "FOLKLORE", ROCHER CONCLUDED. MCNAMARA

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